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#### Markets



**GFNORTEO** 





#### **Awards**



WORLD FINANCE

CORPORATE GOVERNANCE AWARDS 2 0 2 2

**SME Bank Award 2022** Global Finance







"Best Corporate Governance 2021"

#### Indexes

































# About Banorte





NIM











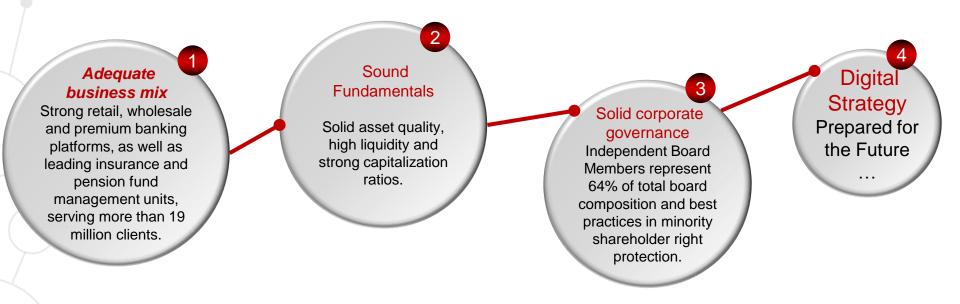








#### GFNORTE - A Leading and Profitable Financial Franchise in Mexico



One of the most public companies in Mexico

GFNorte is top 3 in trading at BMV, and has the highest Relative Weighting on S&P/BMV IPC Index, rated OTCQX Best 50 Global Market capitalization of US 16.1 billion, float around 86% and more than 6,000 investors, including large global institutional funds.

Investment grade ratings by S&P, Fitch, Moody's and HR Ratings.

















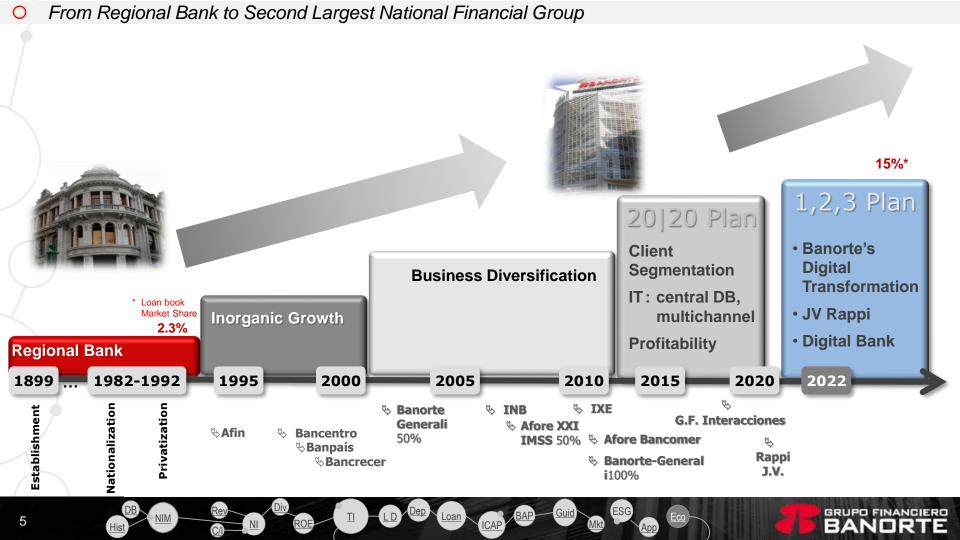












PRODUCTS & SOLUTIONS

**Deposits & Loans** 

Insurances

**Pension** 

**Annuities** 

Wealth Mngt.

٠..

#### **Client Segmentation**

- 11 million ex-Afore clients 8.6 million Afore clients
- Structured Info & Learning (Central DB & Watson)
  - Behavior understanding Analytics

#### DISTRIBUTION CHANNELS

Mobile

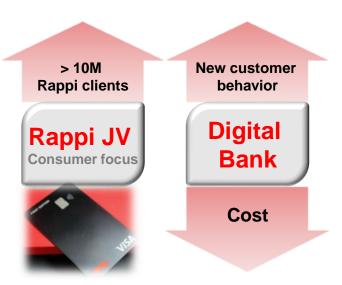
Internet

ATM

**Contact Center** 

**Branches** 

.



#### **PROCESSES**

Account opening - Credit Analysis

Next Best Offer - Next Best Action

























#### Diversified Business Mix **GRUPO FINANCIERO** BANDRTE In progress. Banco Casa de Operadora Banorte Arrendadora **Digital** JV with Other Mercantil Bolsa de Fondos Ahorro y y Factor **RAPPI** Bank Subsidiaries\* Banorte\*\* del Norte **Banorte** Banorte Previsión 50% 100% 98.2618% 99.9999% 99.9999% 99.9999% 99.9058% Looking for fully licensed banks Banorte Banorte Financial (Fondos de Pensiones Seguros Securities Inversión) Services Banorte Banorte Holdings (Uniteller) International 100% 99.9999% 99.9999% 99 9999% 100.0% **Banorte Futuro** 98.22% Afore XXI **Banorte** 50.0% \* Includes: Almacenadora Banorte; Ixe Servicios; Solida merges Arrendadora y Factor Banorte on July 1st, 2020



















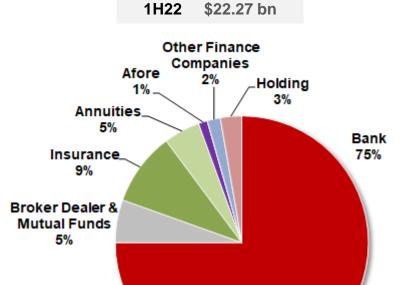




#### Business Mix - Diversified Net Income and Balance

#### **Net Income Mix**

Million pesos	2Q22	q/q	y/y	1H22	y/y	ROE 1H22
Bank	9,211	23%	44%	16,710	36%	24.2%
Broker Dealer & Mutual F.	308	(66%)	(36%)	1,215	34%	31.6%
Insurance	852	(31%)	84%	2,084	58%	58.8%
Annuities	520	2%	5%	1,031	4%	23.1%
Pension Funds (Afore)	99	(36%)	(78%)	254	(70%)	4.3%
Other Finance Comp.	245	94%	177%	372	10%	
Holding	289	(9%)	74%	608	47%	
GFNorte	11,524	7%	34%	22,272	30%	18.9%



\*\* Afore ROTE 49.6%



















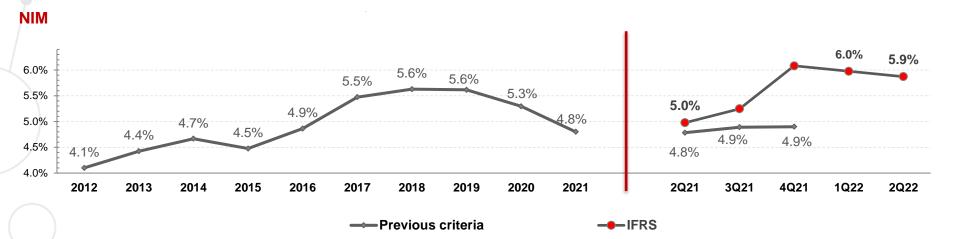






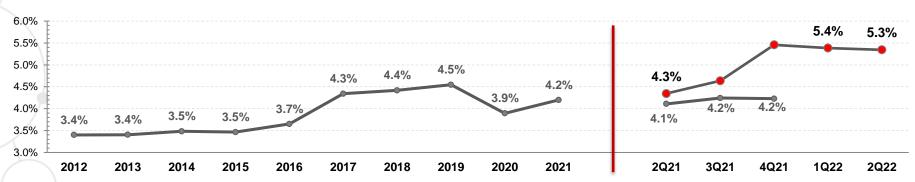


#### O Net Interest Margin Moving in the Right Direction



#### NIM (Post-Provision)

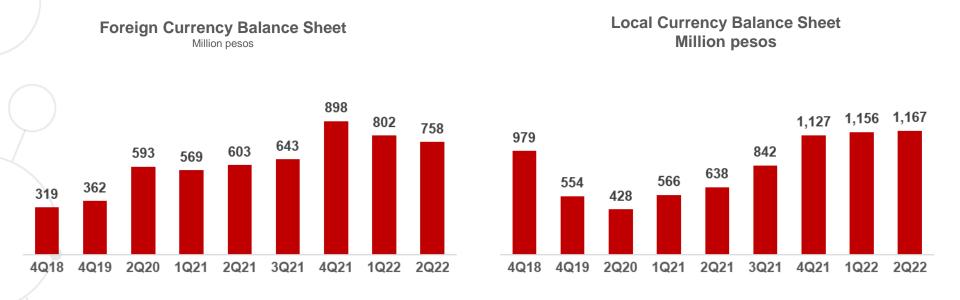
NIM



#### Margin sensitivity evolution

Dynamic risk management hedges, Focus on stable low-cost liabilities, Active ALCO, Organic growth of floating rate portfolio.

#### Margin Sensitivity – 100 bps on NII

















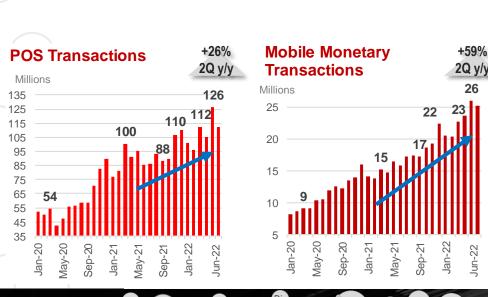


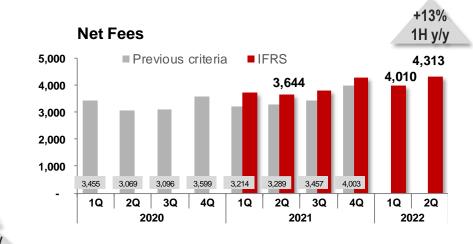


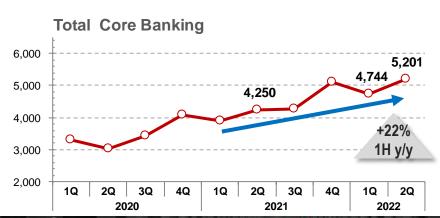


#### O Core Banking Fees quite above pre-pandemic levels and continuously growing

- Net Fees +13% 1H y/y on economic recovery, +8% sequential growth.
- Core banking fees +10% q/q, and +22% 1H y/y;
  - Electronic banking services +30% 1H y/y.
- Digital transactions leading annual growth,
   +26% in POS, +59% in mobile monetary transactions.



























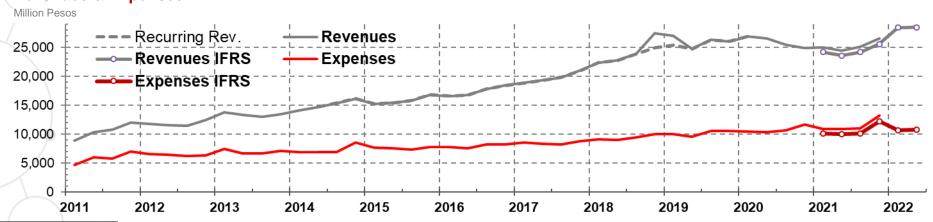
#### Efficiency Temporally Affected by COVID-19





#### **Revenues & Expenses**

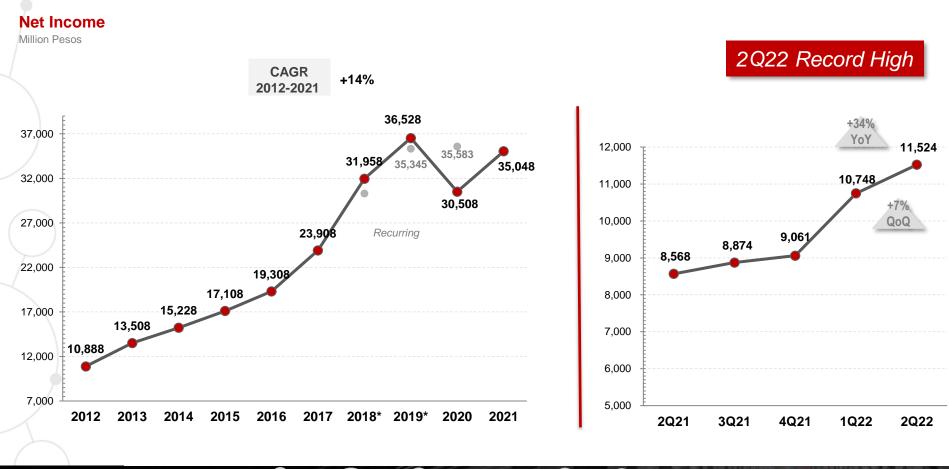
NIM



ESG

#### Resilient Net Income

13





#### Pre-pandemic - Constant Positive Growth in Profitability **ROA** 2.5% 2.27% 2.30% 2.18% 2.05% 1.99% 1.97% 1.94% 1.90% 1.86% 2.0% 2.18% 1.60% 1.90% 1.46% 1.47% 1.85% 1.76% 1.40% 1.79% 1.5% 1.30% ---ROA Recurring —IFRS 1.0% 2021 2Q21 3Q21 4Q21 2012 2013 2014 2015 2016 2017 2018\* 2019\* 2020\* 1Q22 **2Q22** ROE 20.3% 20.1% 22% 19.6% 18.1% 19% 17.0% 17.1% 19.6% 19.3% 15.4% 15.5% 15.1% 15.3% 16% 14.3% 14.2% 14.1% 13.3% 13.2% \*Recurring 14.8% 13% 10% 2012 2013 2014 2015 2016 2017 2018\* 2019\* 2020\* 2021 2Q21 3Q21 4Q21 1Q22 **2Q22** ESG BANORTE

ICAP

LD)

NIM



### Digital Transformation

Digital Transformation at Banorte

2. Rappi JV









3. Digital Bank

















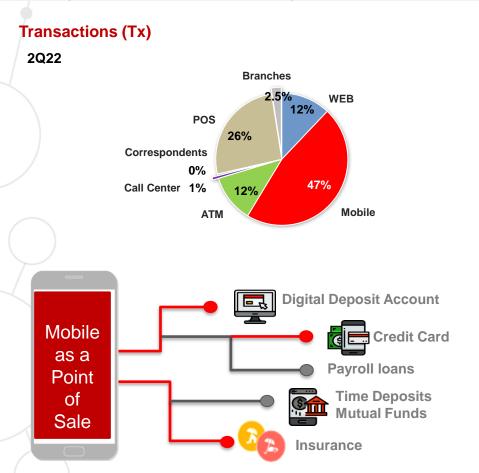




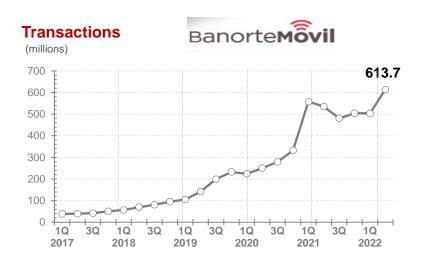




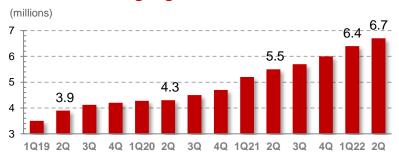
#### Digital Transformation Gaining Share



16



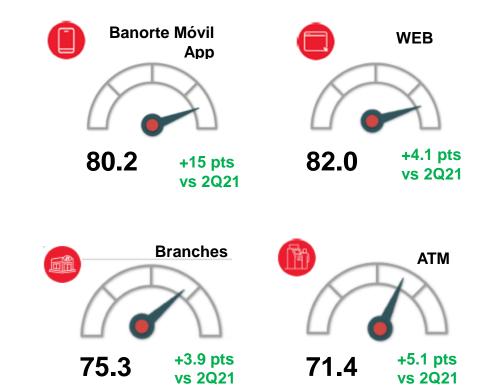
#### **Customers Using Digital**



#### Ponting to a NPS of 90 based on improvements from the Internal Customers:

- processes / services / systems
- products
- branch-administration, contingency, others





















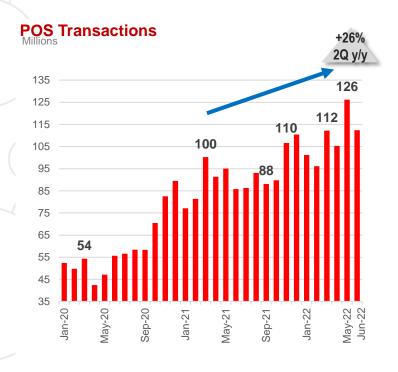








#### Leaders in the Business & Infrastructure for the New Payments Market



Rappi JV – Credit Cards and Credits to affiliates



The best DIGITAL PLATFORM for aggregators









CoDi































#### RappiCard: keeps growing in cards and billing



602k

Issued cards

572k

Cards with at least one purchase

97%

Of cardholders with a credit line above Ps 5,000

1,615M<sup>1</sup>

Average monthly billing 66%

Monthly active users

**78%** 

Of users under 36 years old

#### Digital Bank



Internal certification of operating models



Adding more functionalities as we approach final stage of regulatory approvals



Source: JV Banorte Rappi, as of June 30, 2022 1. Average 2Q22



























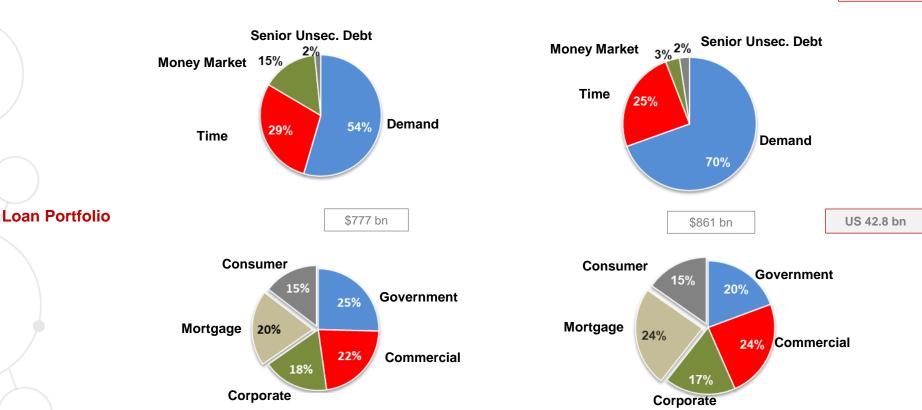


## Loans & Deposits

ESG



#### Healthy Funding & Loan Portfolio Structure **Bank Deposits** 2018 \$759 bn

























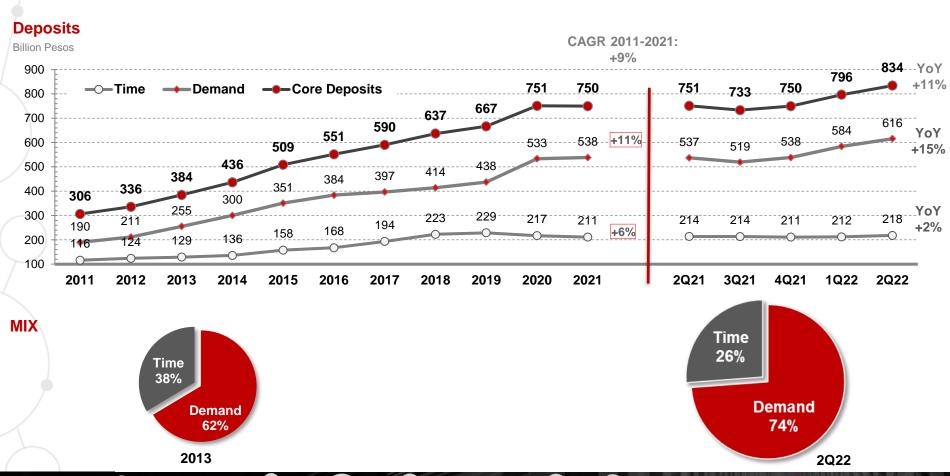
**2Q22** 

\$886 bn



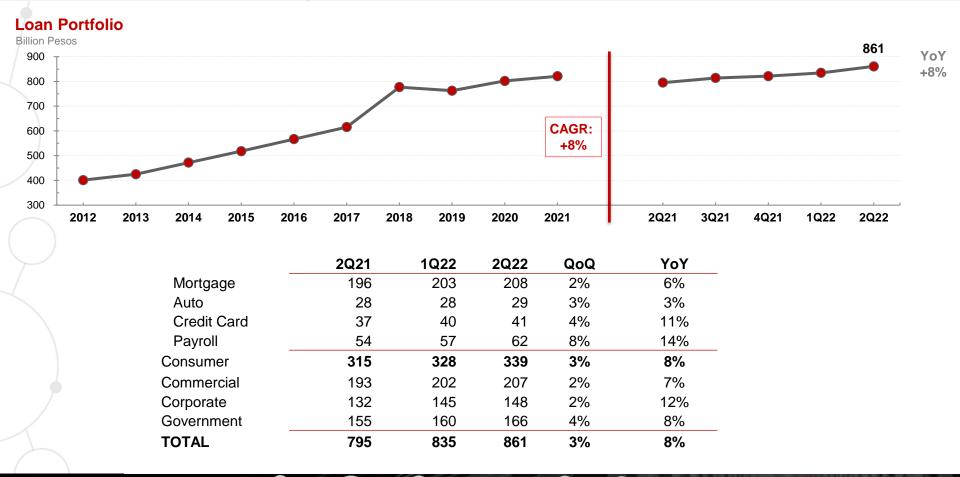
US 44.0 bn

#### Loyal Deposits Base



BANDRTE

#### Continued Growth in Performing Loan Book, Special Focus on Consumer



















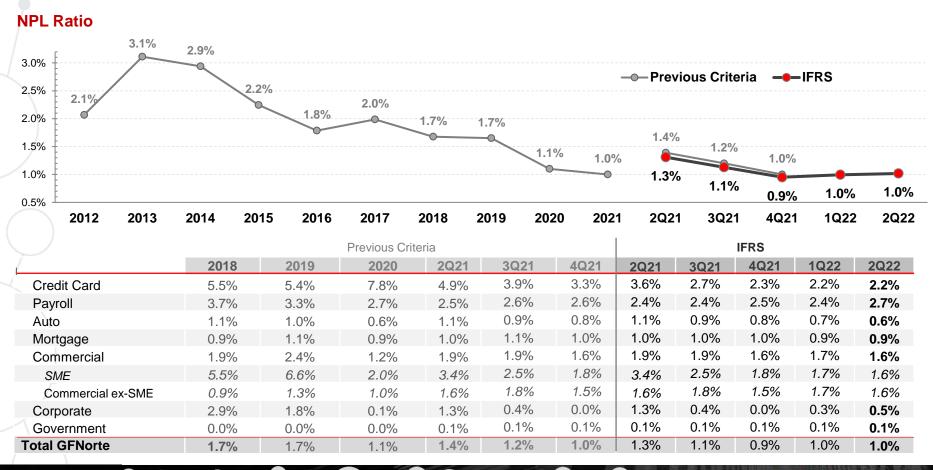






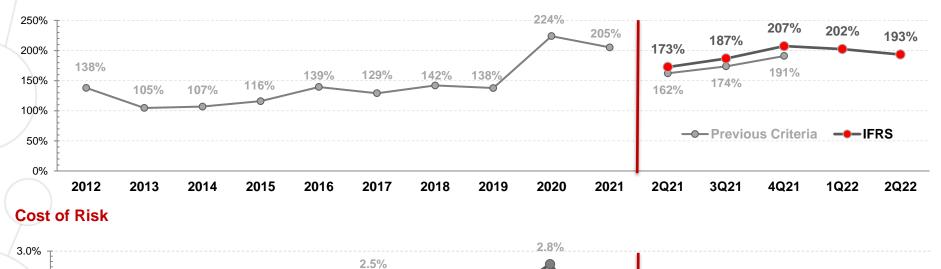


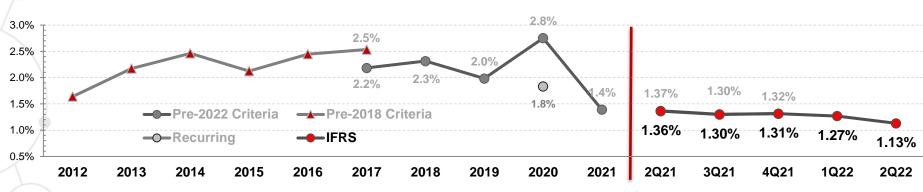
#### Sound Asset Quality



#### Sound Asset Quality







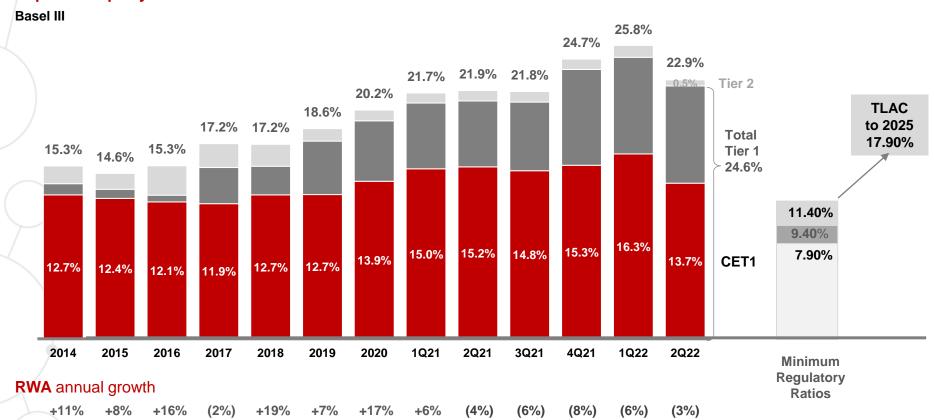
(ESG)

<sup>\*</sup> Cost of Risk: Provisions / Average Total loans (Performing + Past Due), On current criteria all the recoveries are register on Provisions (net)

#### Strong Capital Position

#### **Capital Adequacy Ratio**

26





#### BAP: Long Term Savings Business

_	Million Pesos	2Q22	1H22	YoY	 2Q22 Considering	1H22 Banorte Futuro	YoY
	Insurance						
	Net Income	812	2,034	61%	951	2,339	8%
	Equity	7,848	7,848	(33%)	24,767	24,767	(19%)
	Assets	54,749	54,749	5%	71,291	71,291	1%
	Premiums	4,977	18,510	8%	4,977	18,510	8%
	ROE	43.6%	58.8%	36.1 pp	15.9%	20.1%	5.1 pp
	AFORE						
	Net Income	201	518	(70%)			
	Equity	22,966	22,966	(4%)			
	Assets	24,926	24,926	(6%)			
	AUM	1,016,665	1,016,665	(3%)			
	ROE	3.5%	4.3%	(10.1) pp			
	ROTE	13.2%	14.5%				
	Annuities						
	Net Income	520	1,031	4%			
	Equity	9,405	9,405	27%			
	Assets	223,413	223,413	23%			
	Premiums	4,740	9,686	(6%)			
	ROE	22.8%	23.1%	(5.4) pp			



























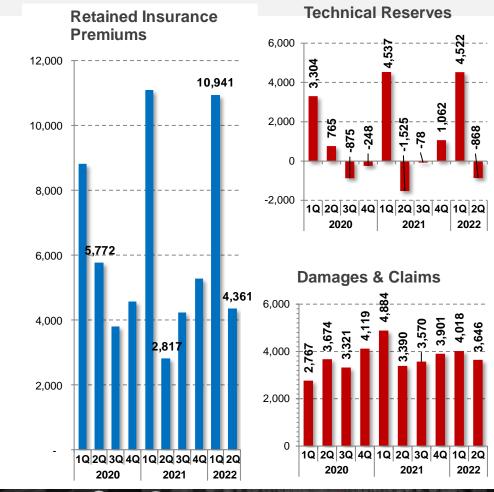


#### Insurance business steadily improving

Operating Income decreases (33%) sequentially on seasonality, but expands +54% 1H y/y.

Claims below (9%) q/q. The reduction continues in COVID-19 related segments (health and life); on the other hand, auto and p&c increased quarterly.

(Million Pesos)	2Q22	Cha q/q	nge y/y	1H22	y/y
Interest Income (Net)	372	18%	13%	686	17%
Premium Income (Net)	4,361	(60%)	55%	15,302	10%
Net Increase in Tech. Reserves	(868)	(119%)	43%	3,654	21%
Cost of Aq. from Insur. Oper.	587	(20%)	21%	1,319	19%
Claims	3,646	(9%)	8%	7,664	(7%)
Securities-Realized Gains	6	3555%	(85%)	6	(92%)
Other Operating Income	227	1%	18%	453	(2%)
Non-Interest Expense	439	(9%)	15%	923	21%
Operating Income	1.158	(33%)	79%	2.884	54%



























#### 2022 guidance update

	2022
Loan Growth	5% - 7%
NIM expansion	25 - 35 bps
NIM of Bank expansion	50 - 70  bps
Expense Growth	7.0% - 7.6%
Efficiency	38.9% - 39.7%
Cost of Risk	1.4% - 1.7%
Tax Rate	25% – 26%
Net Income	40.5 – 42.0 bn
ROE	17.5% – 18.5%
ROA	2.0% - 2.2%
Macro Estimates fo	r 2022
GDP	~1.5
Inflation Rate	6.0% - 7.6%
Banxico's Reference Rate (Avg.)	7.21%

<sup>\*</sup> Estimates of growth comparable with IFRS numbers























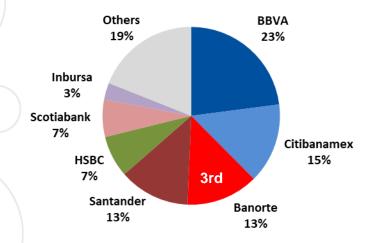


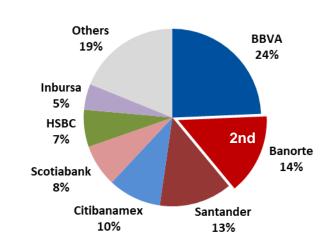
## Market Presence



**Deposits** 

#### Loans





Source: CNBV Jun 2022

31



#### Market Share by Segment

	Αι	ıto	Pay	roll	C. 0	Card	Mort	gage	Comm	+ Corp	Gover	nment	Dep	osits
	Jun-21	Jun-22												
Banorte	19.6%	19.6%	20.7%	20.8%	10.3%	10.2%	19.7%	18.6%	11.7%	11.6%	25.8%	26.5%	13.2%	13.1%
BBVA	33.0%	30.7%	37.9%	37.7%	30.4%	31.6%	25.8%	26.0%	19.7%	20.6%	28.6%	28.8%	22.9%	23.2%
CitiBanamex	0.0%	0.0%	17.3%	15.6%	24.1%	24.4%	7.2%	5.9%	9.7%	9.7%	8.0%	7.4%	14.6%	14.5%
Santander	9.3%	14.6%	13.5%	13.3%	13.7%	13.9%	17.4%	17.5%	12.2%	12.0%	14.0%	14.0%	12.9%	12.0%
HSBC	5.4%	5.8%	8.3%	9.7%	5.8%	6.6%	8.6%	9.8%	6.9%	6.0%	5.6%	4.0%	7.6%	7.3%
ScotiaBank	14.5%	12.5%	0.4%	0.4%	2.4%	2.3%	14.9%	15.8%	7.5%	7.4%	2.0%	2.6%	6.8%	6.3%
Inbursa	7.5%	6.2%	0.3%	0.8%	3.5%	3.0%	0.5%	0.4%	6.8%	7.0%	3.9%	5.1%	3.1%	3.3%
Others	10.7%	10.6%	1.5%	1.7%	9.8%	8.0%	5.9%	5.9%	25.6%	25.6%	12.0%	11.6%	19.0%	20.2%

Market Position

Source: CNBV























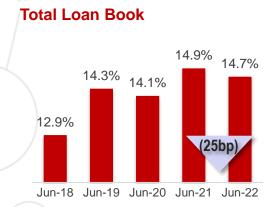


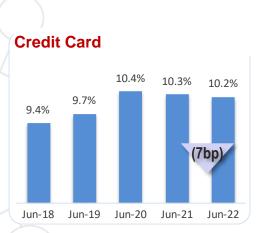


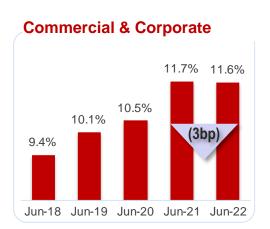


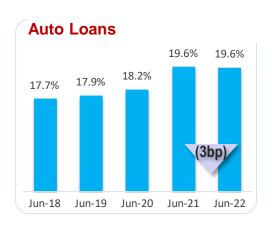


#### Market Share by Segment



































Source: CNBV

#### Afore Market Share (Retirement Savings)

#### **Assets Under Management**

	<b>A</b>	<b>NUM</b>	Mar	ket Share	
Billion Pesos	Jun-21	Jun-22	Jun-21	Jun-22	
XXI Banorte	1045	1017	21.2%	20.5%	] 🖏
CitiBanamex	785	840	15.9%	16.9%	
Profuturo GNP	815	769	16.5%	15.5%	
SURA	736	767	14.9%	15.4%	
Coppel	358	363	7.3%	7.3%	
Principal (Metlife, May18)	323	325	6.6%	6.5%	
PensionISSSTE	302	299	6.1%	6.0%	
Invercap	228	226	4.6%	4.6%	
Other	335	360	6.8%	7.3%	



























#### Insurance Market Share

	Pre	miums	Mar	ket Share	Net I	ncome	Marke	t Share
Million Pesos	Mar-21	Mar-22	Mar-21	Mar-22	Mar-21	Mar-22	Mar-21	Mar-22
Metlife México	21,020	24,082	12.7%	13.3%	238	1,551	2.9%	14.7%
G.N.P.	20,145	21,971	12.2%	12.2%	1,062	956	12.8%	9.0%
BBVA	14,061	14,814	8.5%	8.2%	941	1,061	11.3%	10.0%
AXA Seguros	12,510	14,454	7.6%	8.0%	600	258	7.2%	2.4%
Seguros Banorte	13,597	13,532	8.2%	7.5%	837	1,222	10.1%	11.5%
Monterrey New York Life	8,698	9,516	5.3%	5.3%	476	421	5.7%	4.0%
Qualitas	8,966	8,869	5.4%	4.9%	988	698	11.9%	6.6%
Mapfre Crédito	6,181	7,310	3.7%	4.1%	59	67	0.7%	0.6%
Chubb de México	5,883	6,329	3.6%	3.5%	448	51	5.4%	0.5%
Inbursa	5,846	6,139	3.5%	3.4%	740	1,065	8.9%	10.1%
Other	48,313	53,464	29.2%	29.6%	1,905	3,234	23.0%	30.6%
TOTAL	165,219	180,480	100.0%	100.0%	8,295	10,584	100.0%	100.0%



#### Annuities Market Share

	Reso	olutions *	Market Share			
Million Pesos	Jun-21	Jun-22	Jun-21	Jun-22		
Banorte	10,145	10,164	45.0%	45.6%		
Profuturo GNP	6,428	5,366	28.5%	24.1%		
Bancomer	5,954	6,773	26.4%	30.4%		
otal Industry	22,527	22,302	100.0%	100.0%		

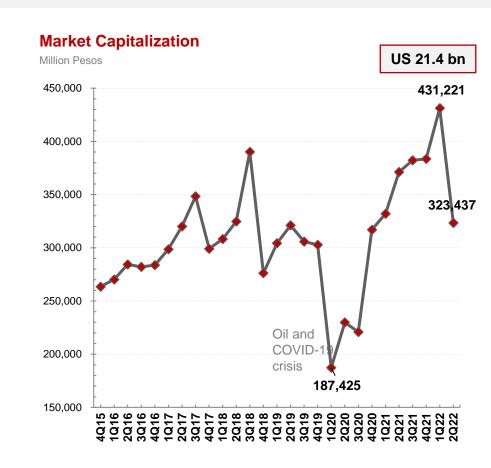
	Anr	uitants	Market Share		
	Jun-21	Jun-22	Jun-21	Jun-22	
Banorte	7,775	8,053	45.6%	44.8%	
Profuturo GNP	3,795	3,581	22.3%	19.9%	
Bancomer	5,472	6,336	32.1%	35.3%	
tal Industry	17,042	17,970	100.0%	100.0%	

<sup>\*\</sup> Legal document for any pensioners entitled to receive a pension. Source: AMIS to May 2022, SAOR to June 2022.



2Q22
2,883.5 m
~ 86%
6.48 m

Ticket	Indexes
	IPC (BMV)
GFNORTE O (BMV)	Sustainable IPC (BMV)
	MSCI Mexico
	STOXX
	DJSI MILA
ODGOV (OTGOV)	Climate Disclosure Leadership
GBOOY (OTCQX)	OTCQX30
	Euronext Vigeo EM70
VNOD (Letters)	FTSE Latibex All Shares
XNOR (Latibex)	FTSE Latibex TOP

























(1) Level 1

# Analyst Opinion & Investment Grade by All Major Rating Agencies

Analysts' Estimates (as of August 12, 2022)		Ratings Agencies			
		Agency	Rating	Outlook	Date
Net Income 2022	\$42,638				
Target Price	\$155.82	Standard & Poor's	BBB	Stable	Jul-22
Maximum	\$191.0				
Number of Analysts	22	Fitch	BBB-	Stable	Dec-21
# BUY	18				
/					



# HOLD

# SELL









0







Moody's









Baa2



Jul-22

Stable



# Sustainability Strategy



MSCI ESG Latest Ratings Action: Upgraded to AA

from 'A'



























#### Continuous evolution in ESG on the back of constant feedback from investors

# • ESG UPDATES



#### **ENVIRONMENTAL**

Adhesion to **PCAF** for financed emissions quantification

SBTi Commitment to Business Ambition for 1.5° C

**GEI México Program** participation, GEI2 level



#### SOCIAL

- In partnership with UNHCR, Banorte supports the **financial** inclusion of refugees in México through the Enlace Digital account
- Banorte appointed by Global Finance as one of the best banks in México for **SMEs**
- Banorte and Afore XXI Banorte appointed as Best Retail Bank and Best Pension Fund. respectively, by World Finance, for the 2nd consecutive year



#### **GOVERNANCE**

- **FTSE** rating of **3.7/5** (+12.1% y/y). Adhesion to: FTSE4Good Emerging Index, FTSE4FGood Emerging Latin American Index and FTSF4Good BIVA
- GFNorte awarded the **Best** Corporate Governance in Mexico by World Finance for the 2<sup>nd</sup> consecutive year
- Rated "AA" by MSCI for the 2nd consecutive year

NPS 2Q22: 74.70\*

- 8.90 vs 2T21
- ▲ 4.40 vs 1T22

\*For 2Q22. Banorte's Integrated NPS includes digital channels and strategic segments.



#### SUSTAINABLE FINANCE

- Afore XXI Banorte and Operadora de Fondos Banorte announced their alignment with the International **Sustainability Standards** Board's investment criteria
- Banorte and UNDP launched the "Public budgeting and finance program for sustainable development"
- Release of the **Equator Principles Annual Report** 2021























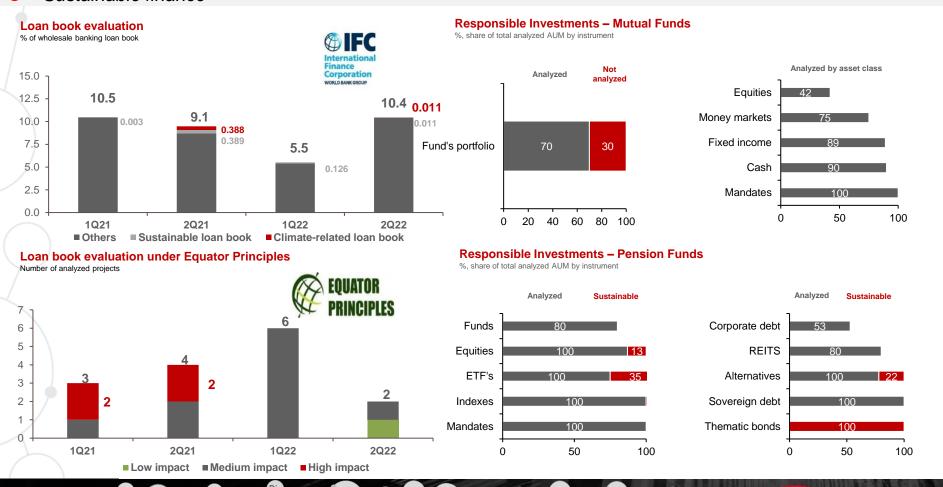






## Sustainable finance

NIM



# Integrated Annual Report 2021

## **Updates**

- To analyze ESG data performance, we follow best practices established by GRI, SASB and CDP questionnaire on climate change aspects.
- We release our first report on Climate-related risks and opportunities in accordance with the recommendations of the Task Force on Climate-related Financial Disclosures.
- We joined to a pilot effort headed by the Mexican Bankers' Association (ABM) to apply the open-code PACTA model, developed by the 2° Investing Initiative (2DII).

We used the framework proposed by the International Integrated Reporting Council (IIRC) reporting the information in the following way:

- Financial Capital
- Technology and Infrastructure Capital
- Human Capital
- Intellectual Capital
- Social Capital
- Natural Capital

#### **GFNorte Reports through the years**

- 2000: First report that integrated ESG information
- 2009: First ESG report aligned with GRI
- 2011: First ESG report aligned with the UN Global Compact
- 2016: First ESG report aligned with IIRC
- 2020: First ESG report aligned with SASB
- 2021: First report on Climate-related risks and opportunities (TCFD)



Note: All GFNorte reports are independently verified.

























# Quarterly Summary

Income Statement Highlights - GFNorte	2024	4000	2022	Char	nge	41104	41100	Change
(Million Pesos)	2Q21	1Q22	2Q22	1Q22	2Q21	1H21	1H22	1H21
Interest Income	46,287	55,171	60,289	9%	30%	93,678	115,460	23%
Interest Expense	24,502	28,249	33,238	18%	36%	49,116	61,487	25%
Net Interest Income	21,785	26,922	27,051	0%	24%	44,562	53,973	21%
Net Service Fees	3,644	4,010	4,313	8%	18%	7,375	8,322	13%
Premium Income Ins. & Annu. (Net)	8,602	15,756	8,967	(43%)	4%	23,942	24,723	3%
Technical Reserves Ins. & Annu.	4,983	11,699	5,685	(51%)	14%	15,999	17,384	9%
Cost of Acquisition from Insurance Operations	231	468	308	(34%)	33%	565	775	37%
Net Cost of Claims and Other Obligations	5,777	6,796	6,594	(3%)	14%	12,873	13,389	4%
Trading	744	1,466	1,032	(30%)	39%	1,604	2,498	56%
Other Operating Income (Expenses)	(225)	(794)	(312)	61%	(38%)	(310)	(1,106)	(256%)
Non-Interest Income	1,774	1,476	1,413	(4%)	(20%)	3,174	2,889	(9%)
Total Income	23,559	28,398	28,464	0%	21%	47,736	56,862	19%
Non-Interest Expense	10,024	10,712	10,767	1%	7%	20,081	21,479	7%
Provisions	2,766	2,668	2,434	(9%)	(12%)	5,980	5,102	(15%)
Operating Income	10,770	15,018	15,264	2%	42%	21,675	30,282	40%
Taxes	2,756	4,331	3,703	(15%)	34%	5,434	8,034	48%
Subsidiaries' Net Income	676	197	128	(35%)	(81%)	1,106	325	(71%)
Minority Interest	122	136	166	22%	35%	234	301	29%
Net Income	8,568	10,748	11,524	7%	34%	17,112	22,272	30%

# Quarterly Summary

Financial Ratios GFNorte	2Q21	1Q22	2Q22	1H21	1H
NIM (1)	5.0%	6.0%	5.9%	5.2%	
ROE (2)	15.1%	18.1%	19.6%	15.2%	
ROA (3)	1.8%	2.2%	2.3%	1.8%	
Efficiency Ratio (4)	42.5%	37.7%	37.8%	42.1%	
Operating Efficiency Ratio (5)	2.1%	2.2%	2.1%	2.1%	
CL Banorte and SOFOM - Basel III (6)	210.2%	221.9%	176.6%	210.2%	1
ast Due Loan Ratio	1.3%	1.0%	1.0%	1.3%	
overage Ratio	172.7%	202.5%	193.4%	172.7%	19
ost of Risk (7)	1.36%	1.27%	1.13%	1.5%	
anxico Reference Rate	4.25%	6.50%	7.75%	4.25%	•
IIE 28 days (Average)	4.29%	6.01%	7.04%	4.33%	(
xchange Rate Peso/Dollar (8)	19.91	19.91	20.13	20.17	
ax Rate	25.6%	28.8%	24.3%	25.1%	26.5

Balance Sheet Highlights - GFNorte	2004	4000	2000	Chai	nge
(Million Pesos)	2Q21	1Q22	2Q22	1Q22	2Q21
Asset Under Management	3,101,420	3,208,835	3,128,108	(3%)	1%
Loans Stage 1	787,909	827,419	853,365	3%	8%
Loans Stage 2	7,219	7,329	7,401	1%	3%
Performing Loans, Stage 1 & 2 (a)	795,128	834,748	860,766	3%	8%
Past Due Loans, Stage 3 (b)	10,618	8,440	8,898	5%	(16%)
Deferred Items ( c)	1,505	1,580	1,590	1%	6%
Loan Portfolio from Insur. Subs.(d)	2,601	2,927	3,025	3%	16%
Total Loans (a+b+c+d)	809,851	847,695	874,279	3%	8%
Preventive Loan Loss Reserves	18,337	17,090	17,208	1%	(6%)
Total Loans Net	791,514	830,605	857,071	3%	8%
Total Assets	1,923,999	2,035,427	2,033,316	(0%)	6%
Total Deposits	810,082	836,028	865,191	3%	7%
Total Liabilities	1,694,677	1,791,336	1,800,068	0%	6%
Equity	229,322	244,091	233,248	(4%)	2%

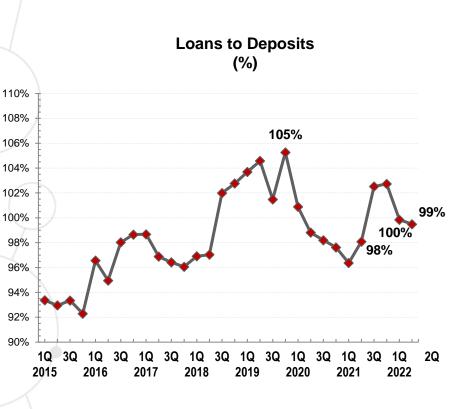


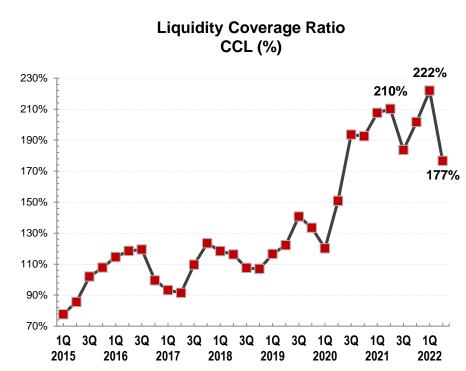
# Quarterly Summary

Share Data	2Q21	1Q22	2Q22	Char 1Q22	nge 2Q21	1H21	1H22	Change 1H21
Earnings per share (Pesos)	2.971	3.728	3.996	7%	34%	5.935	7.724	30%
Earnings per share Basic (Pesos)	3.002	3.756	4.028	7%	34%	5.997	7.784	30%
Dividend per Share for the period (Pesos)	3.17	0.00	6.08	N.A.	92%	3.17	6.08	92%
Payout for the period	25.0%	0.0%	50.0%	N.A.	100%	25.0%	50.0%	100%
Book Value per Share (Pesos)	78.48	83.59	79.95	(4%)	2%	78.48	79.95	2%
Outstanding Shares - BMV (Million)	2,883.5	2,883.5	2,883.5	0%	0%	2,883.5	2,883.5	0%
Stock Price (Pesos)	128.76	149.55	112.17	(25%)	(13%)	128.76	112.17	(13%)
P/BV (Times)	1.64	1.79	1.40	(22%)	(14%)	1.64	1.40	(14%)
Market Capitalization (Million Dollars)	18,651	21,657	16,065	(26%)	(14%)	18,651	16,065	(14%)
Market Capitalization (Million Pesos)	371,274	431,221	323,437	(25%)	(13%)	371,274	323,437	(13%)

INFRASTRUCTURE	2Q21	1Q22	2Q22
Employees*	29,985	30,179	30,368
Branches	1,178	1,153	1,154
Correspondents	17,789	18,550	18,885
ATM's	9,508	9,718	9,755
POS's	154 812	154 770	156.065





























## Corporate Responsibility and Sustainability

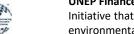
#### Global Initiative Report (GRI Standards)

International standards on sustainability reporting and disclosure of economic, environmental and social topics.



#### **UN Global Compact**

International initiative promoting 10 universally accepted Principles to promote Corporate Social Responsibility (CSR).



#### De

#### Carbon Disclosure Project (CDP)

Organization that promotes awareness on climate change through a better quality and transparency of the information reported on the company's emissions performance.



#### **IPC Sustentable**

Mexican index of 30 listed companies ,which are best positioned in relation to the pillars of Environment, Social and Corporate Governance.



**Empresa Socialmente Responsable (ESR)** Recognition granted by the Mexican Center for Philanthropy (Cemefi) and AliaRSE, as a company committed with corporate social Responsibility.



#### **Natural Capital Declaration**

Voluntary financial sector initiative created at the Rio +20 Earth Summit, which recognizes the role of natural resources in the economy through its integration into financial products and services.



#### **Equator Principles**

Standard within the financial sector to determine, assess and manage the environmental and social risks of financed projects.



#### **GEI2 Programme Mexico**

Voluntary reporting of greenhouse gas emissions



#### UNEP Finance Initiative

Initiative that aims to identify, promote and carry out the adoption of best environmental and sustainability practices at all levels of operations of financial institutions.



#### **Dow Jones Sustainability Index MILA**

In 2017 was included in the **Dow Jones Sustainability Index MILA Pacific Alliance.** 



Asociación de Bancos de México (ABM) Participation in the Sustainability Committee and the Corporate Social Responsibility Committee, and signatories as the ABM Banking Sustainability protocol.



#### STOXX ESG Leaders Index

Index that represents the main global companies in terms of environmental, social and governance criteria, based on ESG indicators provided by Sustainalytics.



**Euronext Vigeo Emerging Markets 70** Recognizes the 70 companies from emerging countries with the most advanced practices in terms of sustainability.



#### FTSE4Good Emerging Index

Index that evaluates actions in the themes of climate change, labor standards and risk management, among others.



#### **Bloomberg Gender Equity Index**

Index that provides analysis of the commitment of 52 companies with the gender equity in the workplaceto investors and organizations.



**Principles for Responsible Investment** Initiative that promotes its signatories to integrate environmental, social and governmental (ESG) criteria into their investment and ownership decisions.



























# Contact Information and Reports

• If you have any information request or comments, please contact Banorte's Investor Relations Department at:

Tel: (52) 55 1670 2276

E-mail: investor@banorte.com

- We recently published the 2Q22 report.
- During 2022 we have released:
  - 1. Annual Report 2021 to the Banking and Securities Commission (CNBV)
  - 2. Annual Report 2021 to the Stock Exchange (Informe Anual Circular Única de Emisoras)
  - Audited Financial Statements 2021
  - 4. Annual Financial and CSR Report 2021 under the GRI and SASB methodology (PDF & Interactive)
  - 5. Report on Climate Related Risk and Opportunities TCFD
- You can access our quarterly and annual reports (in Spanish and English) and other informative materials at :

investors.banorte.com

#### Disclaimer

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# Economic and Financial Perspectives



## Forecasts of main economic and financial variables

## Forecasts of main macroeconomic and financial variables in Mexico

End of period

	2020	2021	2022 <sup>F</sup>	2023 <sup>F</sup>
GDP (% y/y)	-8.1	4.8	<u>2.1</u>	1.0
Inflation (% y/y)	3.2	7.4	<u>8.1</u>	<u>4.1</u>
Exchange rate USD/MXN	19.91	20.53	<u>20.70</u>	<u>21.80</u>
Banxico's reference rate (%)	4.25	5.50	10.00	8.50
28-day TIIE (%)	4.48	5.72	<u>10.35</u>	8.77
Mexbol (points)	44,066	53,272	<u>53,500</u>	<u>57,500</u>

Note: F: Forecast Source: Banorte



























# Risks for Mexico include a challenging global backdrop



Images: Globe (www.rkcounsel.com); Coronavirus (who.int); Russian and Ukrainian flags (theowp.org); Central bank (cadtm.org)













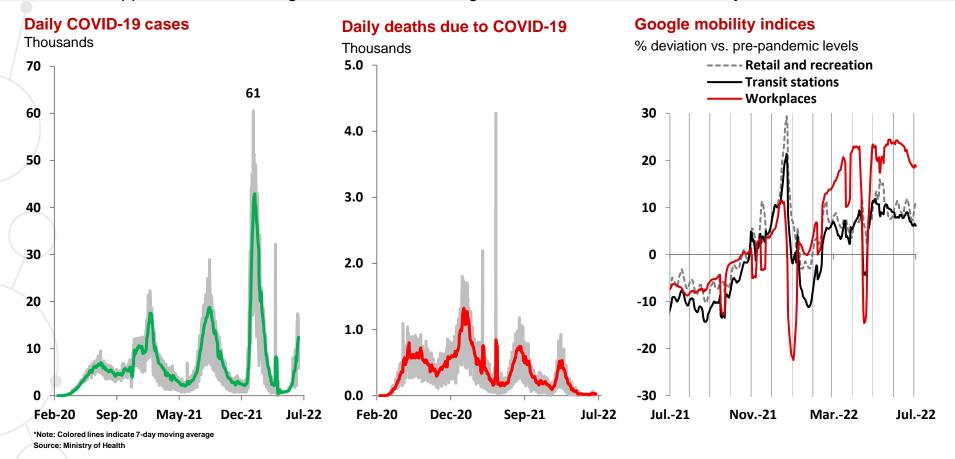








# Mexico appears to be entering a fifth wave of contagions, albeit with resilient mobility















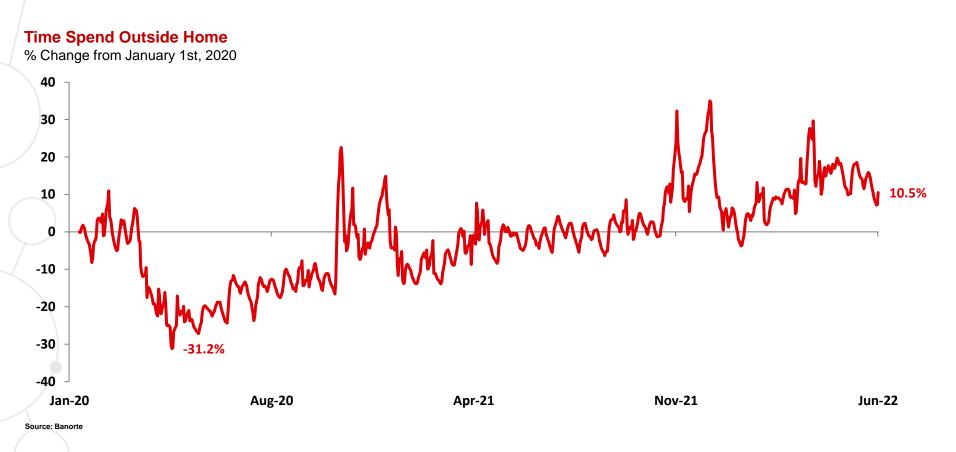
























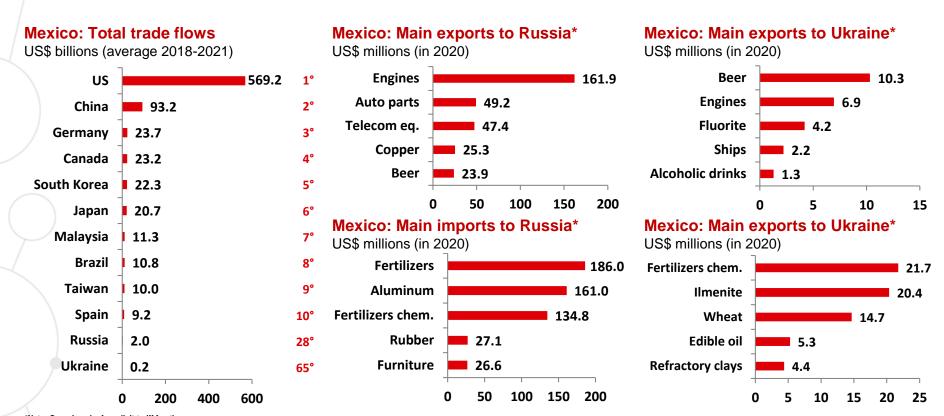








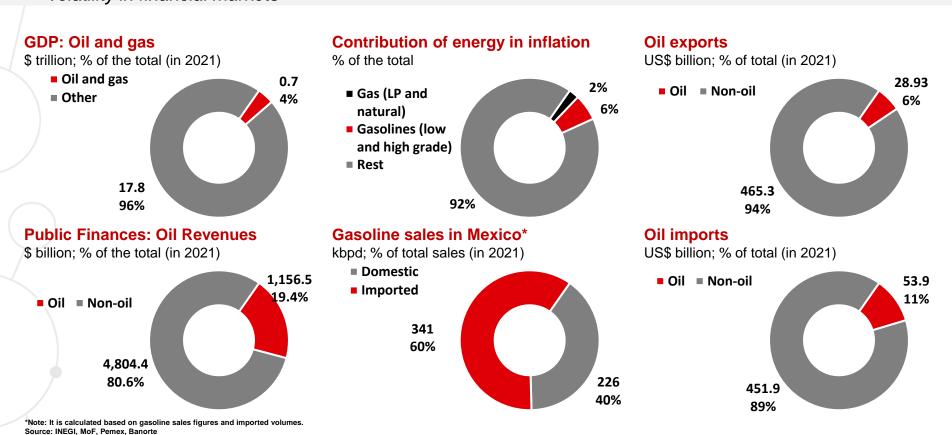




\*Note: Groupings by four-digit tariff fraction Source: Banxico, Ministry of Economy, Banorte



War in Ukraine: The greatest impact on Mexico can be seen through: (1) Inflation; (2) fiscal accounts; and (3) volatility in financial markets





















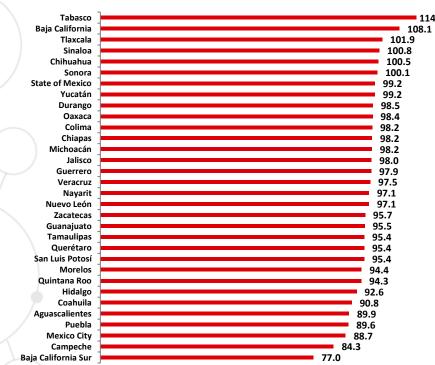






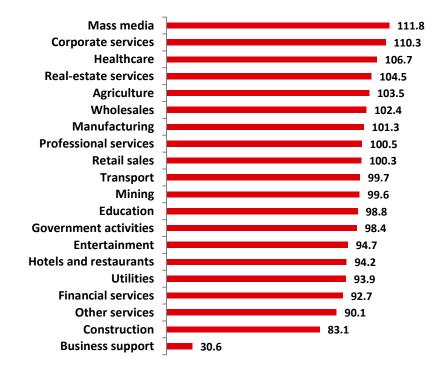
## State activity level in 4Q21 vs. the most recent peak (3Q18)

%, seasonally adjusted figures



## Economic activity level in 1Q22 vs. the most recent peak (3Q18)

%, using seasonally adjusted figures



Source: Banorte with data from INEG

















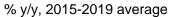






# Mexico will continue growing at different speeds























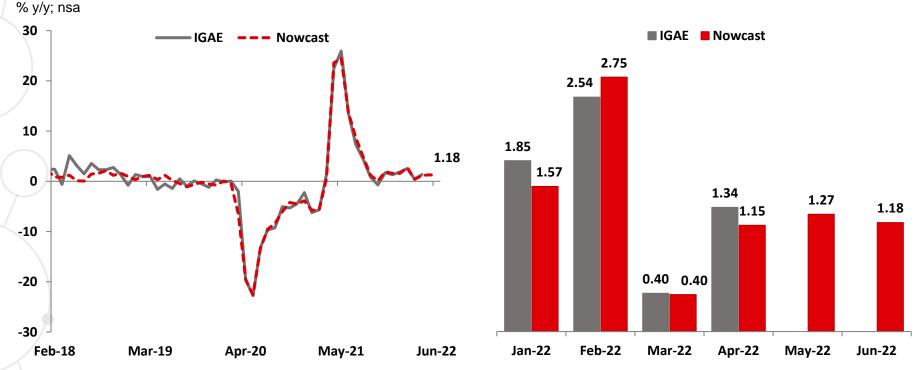




Source: INEGI

# Nowcasting Economic Activity – IGAE (GDP proxy)



















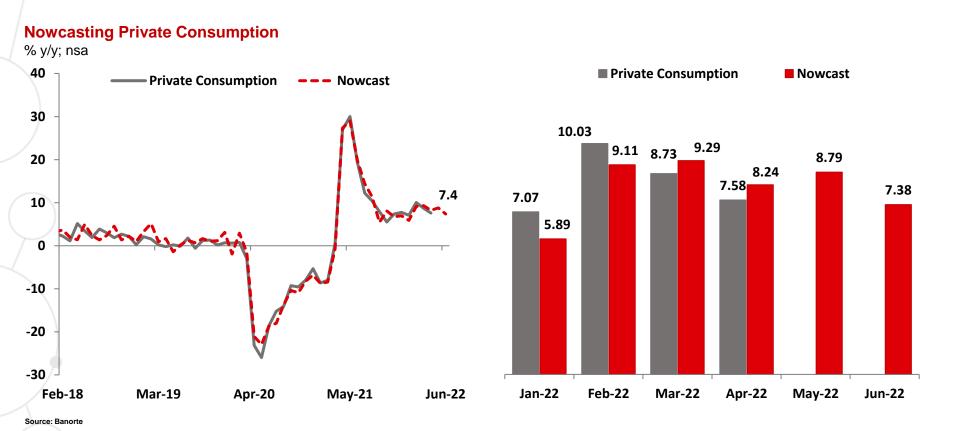






Source: Banorte

# Nowcasting – Private Consumption















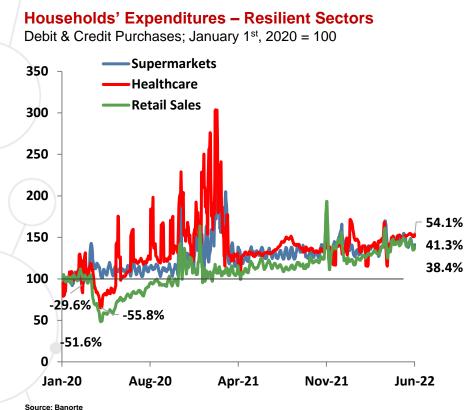






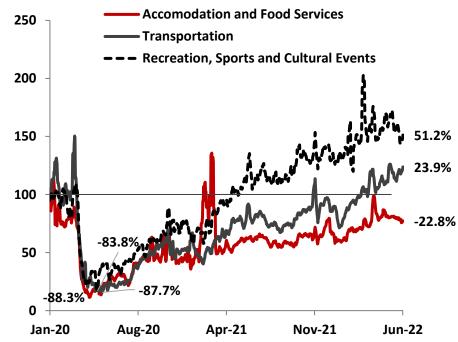


# Performance of households' expenditures



#### **Households' Expenditures – Vulnerable Sectors**

Debit & Credit Purchases; January 1st, 2020 = 100





















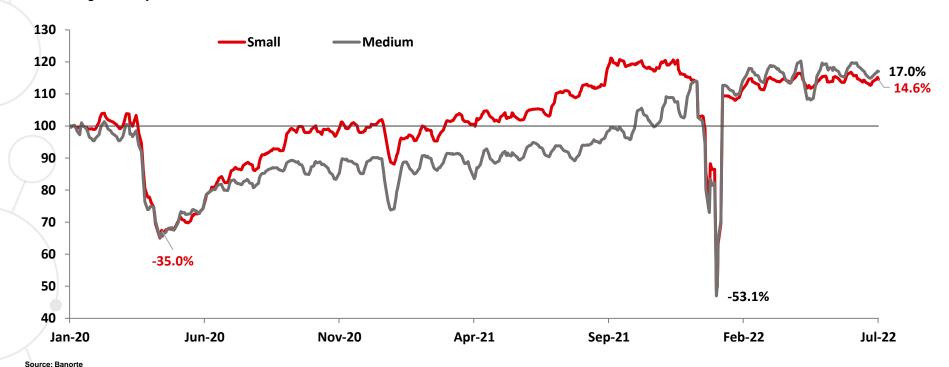






## **Surviving SMEs – Size of Business**

POS Billing; January 1<sup>st</sup>, 2020 = 100



















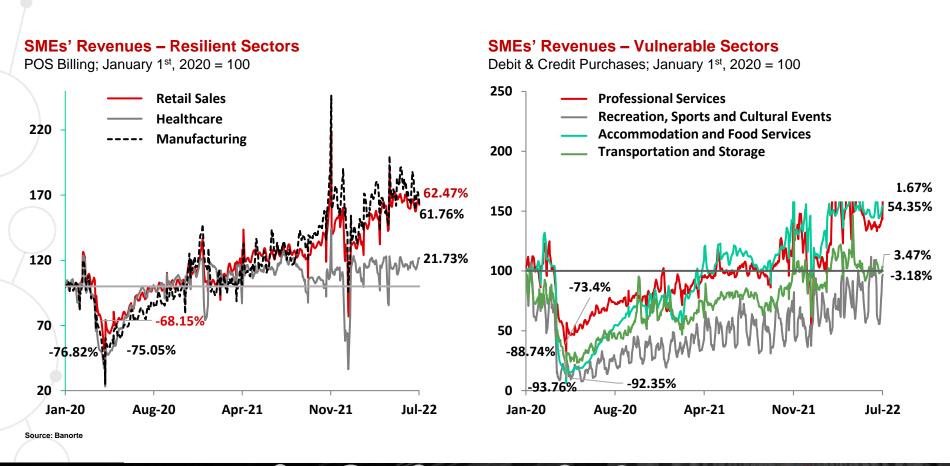








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# Signs of greater dynamism in 1Q22, although with further risks ahead

## 2022 GDP: Supply

% y/y nsa; % q/q sa

% y/y	1Q22	2Q22	3Q22	4Q22	2022
GDP	1.8	<u>1.3</u>	2.5	<u>2.7</u>	<u>2.1</u>
Agriculture	1.9	<u>-0.5</u>	<u>1.5</u>	2.0	<u>1.2</u>
Industrial production	3.1	2.4	2.6	<u>2.1</u>	<u>2.5</u>
Services	0.9	0.8	2.5	3.0	<u>1.8</u>
% q/q					
GDP	1.0	<u>0.5</u>	0.7	<u>0.5</u>	

#### 2022 GDP: Demand

% y/y nsa; % q/q sa

% у/у	1Q22	2Q22	3Q22	4Q22	2022
GDP	1.8	<u>1.3</u>	<u>2.5</u>	<u>2.7</u>	<u>2.1</u>
Private consumption	7.2	<u>4.1</u>	4.7	3.4	<u>4.8</u>
Investment	5.6	<u>1.3</u>	<u>2.2</u>	<u>1.4</u>	2.6
Government spending	0.8	0.8	<u>1.1</u>	0.3	0.8
Exports	10.1	<u>8.6</u>	<u>6.4</u>	<u>4.8</u>	<u>7.3</u>
Imports	5.8	<u>6.4</u>	<u>5.4</u>	<u>7.6</u>	<u>6.3</u>
% q/q					
GDP	1.0	<u>0.5</u>	<u>0.7</u>	<u>0.5</u>	

Note: Underlined figures indicate forecasts Source: INEGI, Banorte























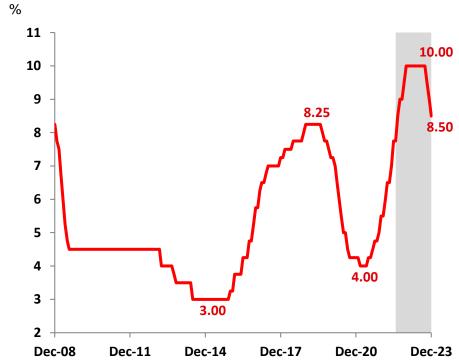






## **Inflation forecast** % y/y fortnightly frequency 14 13 12 11 10 2022: 9 8.1 8 6 5 Headline -Core Non-core Jun-22 Jun-23 Dec-20 Jun-21 Dec-21 Dec-22 Dec-23





Source: INEGI, Banxico, Banorte















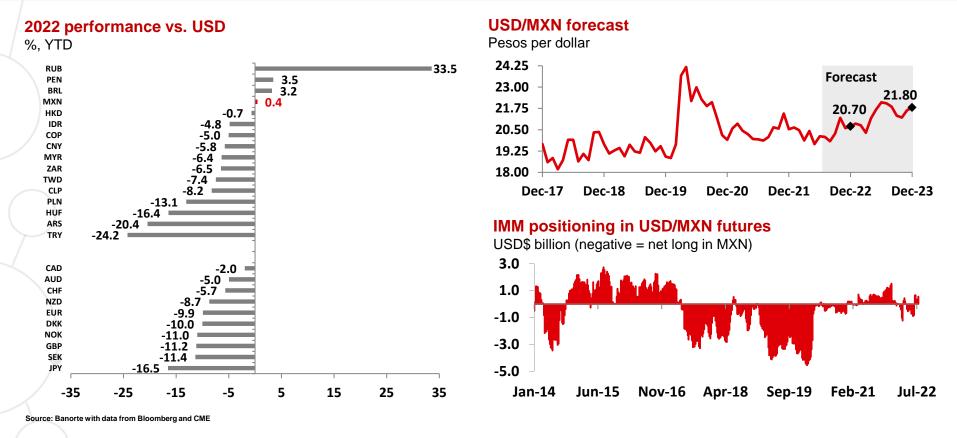








Market volatility, inflation concerns, and actions from central banks have impacted currencies, albeit with idiosyncratic factors still at play individually



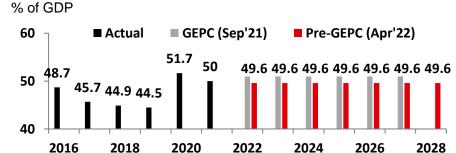
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# **MoF: Macroeconomic assumptions and fiscal variables**

	2022	2023
<b>GDP</b> (% y/y)	<b>3.4</b> (Consensus: 1.8)	<b>3.5</b> (Consensus: 1.9)
Inflation (% y/y)	<b>5.5</b> (Consensus: 7.5)	<b>3.3</b> (Consensus: 4.5)
Exchange rate (USD/MXN)	<b>20.70</b> (Consensus: 20.79)	<b>20.90</b> (Consensus: 21.33)
Oil price (US\$/bbl)	<b>92.9</b> (YTD: 90.9)	61.1
Oil production (kbpd)	<b>1,820</b> (To May: 1,627)	1,851
PSBR (% of GDP)	<b>-3.7</b> (Consensus: -3.9)	<b>-3.3</b> (Consensus: -3.8)
HBPSBR (% of GDP)	49.6	49.6

Notes: PSBR stands for Public Sector Borrowing Requirements. Consensus comes from Banxico's survey Source: SHCP, Bloomberg, Banxico, National Hydrocarbon Comission, Rating agencies

# **Historical Balance of Public Sector Borrowing** Requirements (HBPSBR)



## Rating agencies

<b>Fitch</b> Ratings	S&P Global	Moody's	
A-	A-	А3	
BBB+	BBB+	Baa1	
ВВВ	BBB Sovereign	Baa2 Sovereign	
BBB- Sovereign	BBB-	Baa3	Investment
BB+	BB+	Ba1	grade threshold
ВВ	ВВ	Ba2	
BB- <b>♠ PEMEX</b>	BB-	Ba3	
B+	B+	B1 PEMEX	





















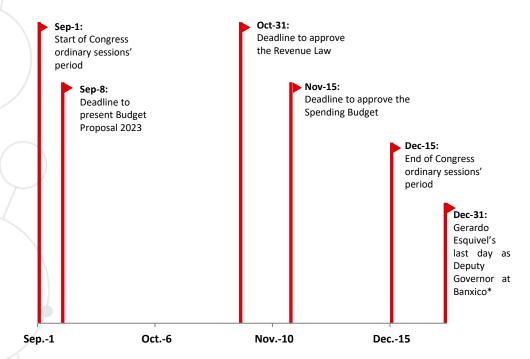






# 2022: A very relevant year for Mexican politics

## 2022's relevant dates in the political agenda



#### \*Nota: May be re-elected for another 8-year term Source: Banxico, INEGI, Lower House, Senate, INE, Local media; Images: CFE, El Financiero, Lower House, El Sol de México, INE, SEDENA

## President López Obrador's pending reforms

Constitutional or that require a qualified majority in **Congress:** 

Electricity sector reform





Electoral reform





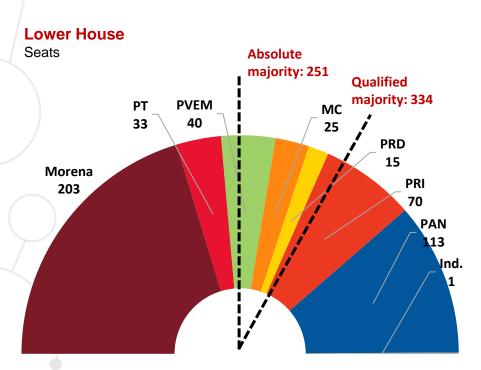
Incorporation of the National Guard to the Ministry of **Defense** 





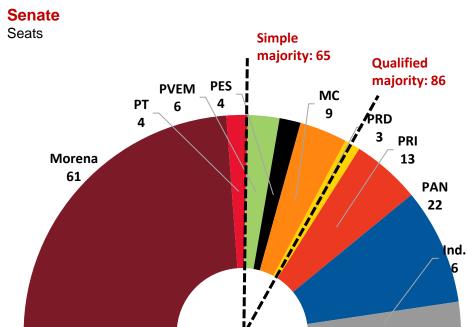






Morena + PT + PVEM = 276 representatives (58 missing for 2/3)

Source: Lower House, Senate



Morena + PT + PVEM + PES = 75 senators (11 missing for 2/3)

Implications of Lower House elections, in which the President's party (Morena) and allies have an absolute majority (>50%), but not a qualified one (>66%)

## With an absolute majority they can approve...

- Obtained with 50% + 1, equivalent to 251 legislators. This is enough for changes to secondary laws, rules and to determine the legislative agenda, among others
- Some examples of matters that only require an absolute majority include:
  - (1) Approval of the Spending Budget and Revenue Law
  - (2) Changes to Banco de México's law
  - (3) Approval of legislative projects
  - (4) Presidency of the Political Coordination Board
  - (5) Distribution of Committee Heads





Comisión de Hacienda y Crédito Público XII LEGISLATURA

## ...while a qualified majority is required for

- Obtained with at least two thirds of the House (334 legislators) and Senate (86). It is necessary to make constitutional changes and implies the need to boost consensus, especially on legal reforms or transcendent matters
- Some examples that require a qualified majority include:
  - (1) Reversing the energy reform
  - (2) Eliminate autonomous offices
  - (3) Elimination of proportional representation legislators
  - (4) Define other crimes as severe, requiring preventive prison
  - (5) Modify the civil profile of the National Guard







Source: Lower House, EMPRA, Animal Político, El Economista, El Financiero, Images; Lower House, Banxico, Platform (masqueingenieria-com) Guard (eleconomista, com.mx).























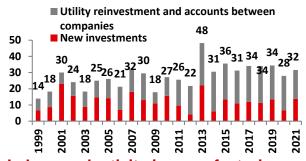


Mexico's geographical location, benign demographics and natural resources (among other factors) remain as key drivers for the economy

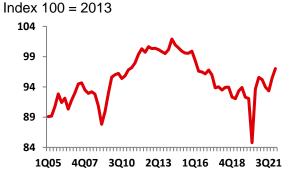




US\$ billion in nominal terms

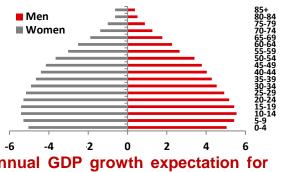


# Labor productivity in manufacturing

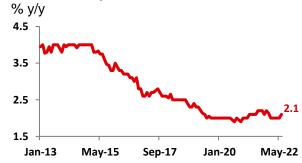


## Population pyramid in 2020

Million people by age bracket



Annual GDP growth expectation for the next 10 years



Source: Banorte with data from Banxico, INEGI, FRED, Chinese Statistics Bureau



























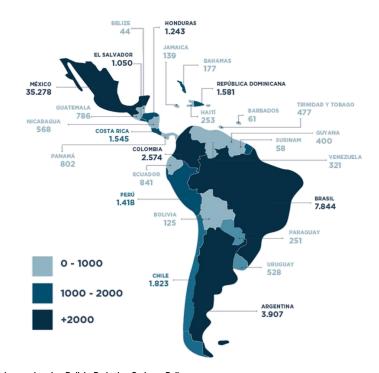


# Nearshoring's impact for Mexico vs countries from the other region

## **Nearshoring:** Potential increase in exports

US\$ millions, trade in goods

3				
Country	Profits per US	Other profits	Total	
Mexico	29,679.4	5,598.8	35,278.2	
Brazil	4,153.0	3,691.1	7,844.1	
Argentina	890.7	3,015.8	3,906.5	
Colombia	1,498.5	1,075.3	2,573.8	
Chile	665.8	1,157.1	1,822.9	
Dominican Republic	1,362.9	217.8	1,580.7	
Costa Rica	918.1	626.7	1,544.8	
Peru	792.0	626.4	1,418.5	
Honduras	745.1	497.7	1,242.8	
El Salvador	686.4	363.5	1,049.9	
Other*	2,362.6	3,468.1	5,830.9	



Nota: \*Other include Ecuador, Panama, Guatemala, Nicaragua, Uruguay, Republic of Trinidad and Tobago, Guyana, Venezuela, Haiti, Paraguay, Bahamas, Jamaica, Bolivia, Barbados, Surinam, Belize Source: BID

























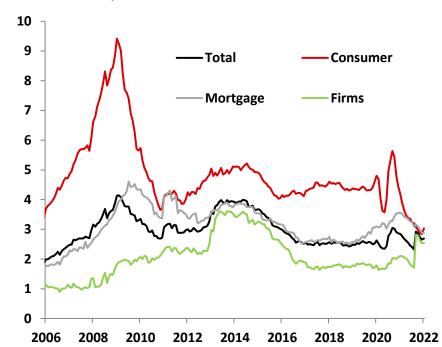


## Banking sector KPI's

#### **Capitalization ratio** % of net capital / credit risk assets 40 **Capitalization ratio** 35 Banking sector's average 30 26.38 25 20 19.34 15 10 Santander Multiva Banamex **3anco Base** Banco Covalto (antes: Finterra) BBVA México Banco del Bajío ntercam Banco Scotiabank BanCoppe Banca Mifel Ve por Más

## Non-performing loans ratio

% of total loan portfolio

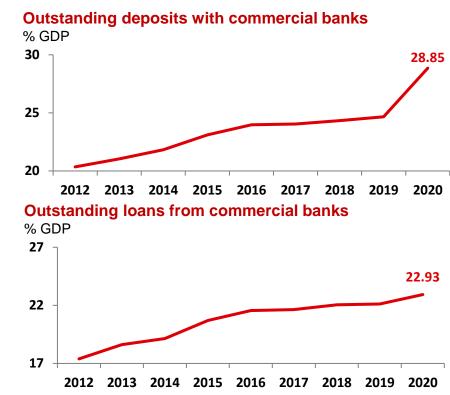


Source: CNBV, Banorte with data as of May.-22



# **Key FAS Indicators**

		2016	2017	2018	2019	2020
	Number of ATMs per 100,000 adults	54.59	55.62	58.82	61.54	62.13
	Number of commercial bank branches per 100,000 adults	14.02	14.03	13.86	13.73	12.79
	Outstanding deposits with commercial banks (% of GDP)	23.97	24.04	24.33	24.66	28.85
	Outstanding loans from commercial banks (% of GDP)	21.56	21.64	22.04	22.12	22.93
	Outstanding small and medium enterprise (SME) loans from commercial banks (% of GDP)	2.14	1.98	1.87	1.78	1.76
	Number of registered mobile money accounts per 1,000 adults	147.24	166.90	273.61	437.74	520.78



Source: IMF



















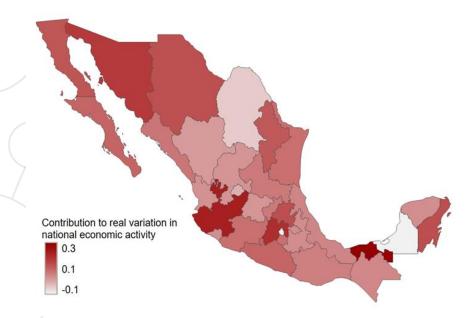






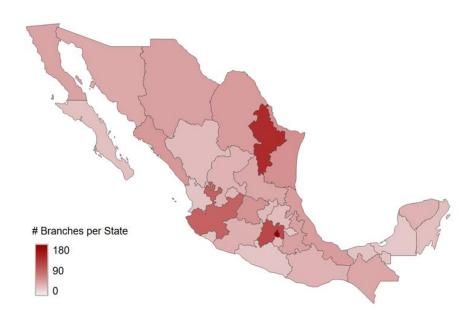
# Heat Map: Contribution to Economic Growth

% GDP, contribution points



# **Branch Network per Federal Entity**

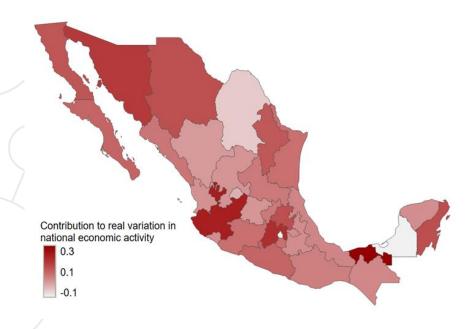
# of branches



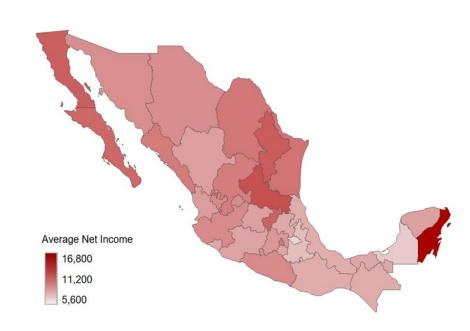
Source: Análisis Económico Banorte

# **Heat Map: Contribution to Economic Growth**

# % GDP, contribution points



# Average Net Income per Federal Entity



Source: Análisis Económico Banorte